

Hope Magazine Presents

The Hope 25
Empowerment Luncheon
17 years of Hope













During this time in which women are beginning to stand firm in their own voice and individuality, we need a collective space of support where there is freedom to be seen and known.

Hope is a collective space for sisterhood and inspiration. With every flip of the page and scroll of the finger, we invite you into a space to be your best, most authentic self. We strive to enrich your life, enlighten your mind and heart, and walk alongside your journey as you evolve into the woman you were always meant to be.

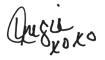
Our greatest aspiration is to encourage, empower and embolden you to embrace our human differences and lift each other up through our common thread of womanhood. So, we provide a platform to share our individual voices through meaningful stories, creative thoughts and inspiring ideas.

Each year, we'll shine the spotlight on 25 women who are reshaping the landscape of Indiana. These 25 leaders will be selected from a wide variety of industries and backgrounds. At the annual Empowerment Luncheon, we will celebrate their achievements and stories.

As a partner, you are gifted with the opportunity to support bringing this vital event to life.

Prepare to live life louder, dream with boldness, and inspire others to do the same!

See you there!



# EVOLVING TOGETHER DE

#### Why Sponsor?

- Increase your brand recognition and visibility amongst our targeted audience (women 26 to 55+)
- Reach a network of over 50k women, online and offline
- Build relationships with upcoming and influential women of color
- Speak directly to a room full of 150 plus influential *Hope* women





## Our Target Audience

#### **WOMEN WHO ARE:**

- Aged 26 55 +
- Highly driven and motivated business owners and women of color
- New and aspiring business owners looking for resources, inspiration and mentorship
- Those ready, willing and able to invest in their future
- Open minded and want to inspire and affect change
- Team players with flexibility and an interest in community building for other women
- Facebook 25,000+
  - Twitter 15,000+
- O Instagram 6,600+









### What Attendees are Saying

I thoroughly enjoyed my Saturday at Daniel's Vineyard connecting with so many wonderful woman at the *Hope* Magazine Fall Mixer! So thankful for the opportunity to celebrate Rima Shahid and to hear her inspiring story! I met a wonderful lady named Mary, who got to know me and simply asked, "what can I do to help you?" And I was blown away. Mary JUST met me and wanted to fill my cup with whatever she could to leave me better than when she met me.

Thank you Angelia White-Stone for being a connector of many! I never would've thought that my FIRST internship would still be bringing me so many connections! Forever grateful."

Taylor Williams

Attending *Hope* Magazine's Sweet Sixteen was an incredible experience! I was honored to be in a room with a group of such diverse, talented and accomplished ladies. The atmosphere, discussion topics and connections were invaluable, and I truly look forward to building into these sisters moving forward."

Casey Cawthon,

Vice President of Marketing & Communications - Indy Chamber Adjunct Faculty - IUPUI



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